While the term “banal nationalism” has entered into popular usage in the social sciences and the humanities, it can, Exploring (the geographies of) banal nationalism nevertheless give the impression In this respect, it is significant that the majority of authors that Billig (1995: 43, emphasis added) argues that “the standard de- have used the notion of banal nationalism have tended to focus nitions of nationalism tend to locate nationalism as something solely on the mundane and routine ways in which nationalism is beyond the established nation-state”. Similarly, work on the media has something that deals solely with the mundane and barely noticed shown how the difference between hot and banal nation-building contexts within which nationalism is reproduced. processes can be