The Beatles were an English rock band, started in Liverpool, England in 1960 until they broke up in 1970. They are the most successful and influential band in the history of music. The Beatles drew influences from many music genres through their career, including 1950s rock and roll, rhythm and blues, classical, psychedelia, and Indian music, and their songs ranged from pop ballads, psychedelic rock to hard rock. The Beatles’ White Album was their ninth UK LP, and their 15th in the United States. Commonly known as the White Album, the self-titled collection of 30 songs stands as a majestic cornucopia of styles, born from one of the group's most creative periods. The Beatles were old hands at dealing with such pressure. They turned away from the elaborate excesses of Sgt Pepper, recording instead a simple collection of 30 songs under an even simpler name: The Beatles. George Martin later claimed he had wanted the group to omit the album's weaker songs and focused instead on producing a solid single-disc release. I thought we should probably have made a very, very good single album rather than a double. But they insisted.