Great Desert Tracks: atlas & guide


Abstract

Following on the sell-out success of two print runs of Great Desert Tracks Atlas & Guide, HEMA Maps and Wild Discovery Guides are pleased to announce that a fully updated second edition is now available.

Co-written by highly experienced desert adventurer Ian Glover and desert-loving scientist Len Zell, the new Great Desert Tracks Atlas & Guide features revised copy where appropriate to bring it completely up-to-date, and many new descriptive accompanying photographs. HEMA’s latest maps are also included, giving the buyer the best available mapping for all the desert areas of Australia.

For anyone contemplating a trip through any one of Australia’s 17 deserts, the new edition is a ‘must-have’: spiral-bound for ease of use, this A4-sized book of 272 pages is lavishly illustrated with photographs, shows a strip map and full information for each of the treks, and is packed with trek and safety information, advice on vehicle preparation, lots of info (and photographs) on the sort of flora and fauna desert travellers will be likely to see, important phone numbers, and the complete set of maps comprising the HEMA Great Desert Tracks Atlas.

At $49.95 it’s great value for money.

Winner of the Best Book Based Product award and the prestigious Graham Stanton Award for Excellence at the 2007 International Map Trade Association conference and trade show.

- 28 4WD treks and GPS locations
- Best campsites
- Full road atlas
- Inset maps
- Full descriptions of 20 deserts
- Plants and animals guide
- 272 pages
- 82 page atlas
- 85 pages text
- more than 465 colour images
- 63 pages with strip maps

Item ID: 10929
Item Type: Book (Later Edition)
Keywords: tropical biology, natural history, Australia, desert, tourism, flora, fauna
Date Deposited: 19 Aug 2010 23:50
FoR Codes: 06 BIOLOGICAL SCIENCES > 0602 Ecology > 060208 Terrestrial Ecology @ 40%
15 COMMERCE, MANAGEMENT, TOURISM AND SERVICES > 1506 Tourism > 150699 Tourism not elsewhere classified @ 60%
This guide features 25 4WD tracks, each with its own detailed inset map showing the route. Whether you're a 'desert lover', or just looking to tackle some of Australia's favourite 4WD destinations, this informative guide is an indispensable companion to this country's arid centre. The complete atlas contains all six map sheets from Hema Maps' popular Great Desert Tracks maps. This guide features 25 4WD tracks, each with its own detailed inset map showing the route taken with GPS locations and points of interest featured. All of the tracks are colour-coded to make it easy to identify desert-adventurer Ian Glover and desert-loving scientist Len Zell, the new Great Desert Tracks Atlas & Guide features revised copy where appropriate to bring it completely up-to-date, and many new descriptive accompanying photographs. HEMA's latest maps are also included, giving the buyer the best available mapping for all the desert areas of Australia. For anyone contemplating a trip through any one of Australia's 17 deserts, the new edition is a 'must-have': spiral-bound for ease of use, this A4-sized book of 272 pages is lavishly illustrated with photographs. The Australia Touring Atlas is a handy spiral bound road atlas. The touring atlas has the most comprehensive road details. Included are city maps, national parks, fuel stations, Outback roadhouses, camping areas and many more tips to get you to your destination. The Great Desert Tracks Atlas covers all of inland Australia and includes all six maps of these great series. So why buy each map solo, when you get them all with this guide book? It saves you a lot of money. The Great Desert Tracks Atlas and Gui...