Soft in the middle: The contemporary softcore feature in its contexts

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In meticulous detail, Soft in the Middle demonstrates that softcore's under-the-radar success and pervasive cultural devaluation may be understood in terms of the "postfeminist" strategies employed by successive generations of producers and distributors, each intent on overcoming obstacles to the mainstream distribution of pornographic material. Sex Is Dangerous, So Satisfy Your Wife: The Softcore Thriller in Its Contexts. 131. Softcore as Serialized (and Feminized) Featurette: Postfeminist Propriety on Late-Night Cable. Unlike its antecedents, the contemporary softcore feature is not the sort of film genre liable to recruit its audience through shock-and-awe sleaze. 1 Nor is it apt to depict the far reaches of sexual experience. In meticulous detail, Soft in the Middle demonstrates that softcore's under-the-radar success and pervasive cultural devaluation may be understood in terms of the "postfeminist" strategies employed by successive generations of producers and distributors, each intent on overcoming obstacles to the mainstream distribution of pornographic material. Softcore Read More. Edition Details.